



Nar-Anon Midwest Region



February Outreach Challenge

2014

From the outreach committee

Town Hall Meetings / Health Fairs

Here we are again,

Another month, and another challenge. This one is to the heart, for the heart.

We need to set up literature tables at **Town Hall Meetings & Health fairs.**

The **NCADA** [National Council on Alcoholism & Drug Abuse] is a government organization. They use the funds to have **Town Hall Meetings** to inform the public, give referral to treatment, prevention, and advocacy services. Here In the greater St. Louis Area they have Town Hall Meetings at High Schools and Junior High Schools. Because, form studies across the nation this is where the drug use starts. They welcome and invite us to set up a literature table at every event. There are also tables from NA, CoDA, HA, Al-Anon, Run Away help, YIN, Rehab Canters, As well as Parole and Probation offices. We have 12-15 meetings a year in our area.

You can Google search the **NCADA** in your area, *make contact with them and see what outreach efforts they are doing in your area.* They all have their own websites as well as Face Book pages you can follow. Ours has www.ncada-stl.org and <http://www.not-even-once.com> as well as both have a Face Book page to follow. The StL-NCADA list Nar-Anon in their literature, and recommend our meetings to people needing our kind of help.

Health Fairs are put on by **Hospitals, Treatment Centers, and Clinics.** If any of these businesses receive government funds they must put on 3 to 5 **Health Fairs** a year in order to receive the funds. They do these at county fairs, churches on Saturdays, at hospitals, wellness walks, 5k runs, even at stadiums.

Here again they inform you of upcoming events. *Though you need to make contact with the program manager, clinical supervisor, or the activities director to find out about them.* It takes some work, you have to make calls, visit their place & drop off literature, send letters, emails, and do a lot of networking to get to the right person. Once in to one they usually keep you posted on the next event they are doing.

* When your group sets up a literature table at the events you want to have the literature from the outreach packet. *[You can get it from the WSO web store, 400 pieces of literature for \$25, all white.]* You should also have a meeting list of meetings in your area. [We also have a meeting list of the region that we include. *We can provide you with a copy of that list if your group needs one.*] A table cover is nice to have. We have the turquoise one with Nar-anon family groups and the logo on it. Though a yellow, green or turquoise plain table cover will work. *(Tip; you can purchase used ones from a rental store for about \$5)* all the events will have either a 6' or 8' table and a few chairs for you to use. My group asks for volunteers to help man the table and explain what Nar-Anon is and how it has helped them. You need at least two members but 3 or more is better. Most of the events only last 2-3 hours so it is an easy way for members to do service work.

- ◆ Remember to refill literature at places you have been before.
- ◆ Don't forget to update Craigslist posting.
- ◆ Keep traditions in mind when doing outreach

If you have any questions or just need help with this challenge feel free to contact the outreach committee @ outreachmidwest@yahoo.com