



# Nar-Anon Midwest Region



## November Outreach Challenge 2013

From the outreach committee

QR Code

Hello NFG's,

This month we are going to be using QR Code ( *Quick Response Code*) to help bring people to our website. It also allows them to find our groups, as well as a better understanding of Nar-Anon. This is a code that people with smart phones can scan. It will take them right to our Nar-Anon Midwest Region Website.

All you need to do is copy it, or you can scan it, and with your computer you can past it to 2"x 2" stickers. Or 1" x ¾" multi-use labels witch you can purchase at office supply stores. Then you can print them out. ( The packs from Avery allow you to use free templates, either down loadable or on line. "*It is really easy to do.*")

We recommend you place them on posters and displays you set up when doing outreach. The smaller ones can be stuck on some of the literature you place out at some of your outreach locations.

The whole point of this is to make it easier for people to find our website and meetings closest to them. *[The more that use our website, the higher up on the search list we get.]*



\*Remember to go back to places you have been before, check if the literature needs to be refilled.

\*Remember to repost your listings on Craig's List, EBay, and your local cable provider.

→ *we should always restock target locations monthly.*

◆ If you need any help with this challenge contact; [outreachmidwest@yahoo.com](mailto:outreachmidwest@yahoo.com) We will be glad to help you through it.