

# MIDWEST REGION OUTREACH

Greetings Nar-Anon family,

To be effective the outreach committee needs to work at the group level. It is up to each and every group to do the outreach for their group and their area. We will be sending out monthly challenges to provide ways and ideas for getting the word out. Though ultimately it will be up to the GSR's to share these challenges with the group and get individuals involved.

**We need a volunteer from each group to join the outreach committee. This will ensure that every group will have input about what is needed and what works in their area. The volunteer will be responsible for communicating with the committee by e-mails. Sharing thoughts, ideas, and ultimately planning the outreach challenges. Returning feedback about how the challenges are working, as well as following up on them. It is not a lot to ask nor will it take up much time, just a few emails a month.**

The monthly challenge is just a way of getting the word out. There are many ways to do this but each month we will highlight one as a challenge to remind your group to start spreading the word. There are many NA groups out there and for every NA member there is a family that is seeking help themselves. By taking on the challenges you will be helping not only Nar-Anon as a whole, but the families that also hurt from the disease. Do you remember how you felt when you first came to Nar-Anon? Drug addiction has touched every family in America. Lets grow in 2013!!!

Outreach works in a domino effect. You don't get results right away, but eventually new comers start coming to the meetings. So what you do today will pay off in the weeks and months to come. The important thing is getting the word out. If they know where a meeting is located, they will eventually come.

As our challenges progress you will need to get some supplies. You're going to need a stamp; with the group name, address of the meeting place, Date, and time of the meeting. (To stamp on the literature as you are putting out in your area.) You're also going to need to purchase the outreach packet that has 100 pieces each of 5 different conference approved literature brochures for only \$25.00 all B&W. You might want a few depending on how much literature you and your group are going to be pass out. Also it will be important to purchase the outreach poster used in this month's challenge @ \$1.00 a pc.

## JANUARY 2013 MONTHLY CHALLENGE

**This month we are going to do the Nar-Anon poster with little tear off tabs.**

*{As discussed on the December GSR teleconference.}*

This has worked well for my home group and I know it will make a difference for all NFG's

Your group will need to purchase several posters from the WSO. (We recommend about 20)

You print out the tabs, cut and tape them to the back of the poster so people can tear them off.

*[As you will notice it worked so well we wound up putting some black and white posters out there.]*

The poster can be placed at grocery stores, and small businesses. Please check with business owners before posting. Use your imagination; tire shops, hair salons, police stations, etc.

You will need to check back every week to see if new tabs need to be added.

Please keep records of where and how many posters you have placed so you can check up on them as well as keep a record of how much outreach your group has done.



## A worldwide fellowship for those affected by someone else's addiction

## Sharing our experience, strength and hope

**Find a meeting:**  
**World Service Office: (800) 477-6291**  
**[www.nar-anon.org](http://www.nar-anon.org)**

New Choices Nar-Anon Family Group  
Zion Lutheran Church  
12075 Dorsett Road  
Maryland Heights, MO 63043  
Wednesday 7:30 pm