

Nar-Anon Midwest Region 2016 OUTREACH WORKSHOP



**WE WANT TO
CONNECT WITH YOU!**

Outreach Pre-Test

- **1. The objective of Outreach is to....**
 - A. Increase awareness of Nar-Anon**
 - B. Hand out literature to help people**
 - C. Get people to a meeting**
 - D. Promise people HOPE**

Outreach Pre-Test

- **2. What principles guide Outreach?**
 - A. I'm not sure
 - B. Step 12
 - C. Tradition 11
 - D. Some of our Steps, Traditions and Concepts

Outreach Pre-Test

- **3. Who is responsible for Outreach?**
 - A. Outreach Chair
 - B. Outreach Committee.
 - C. Nar-Anon Family Group
 - D. Group Service Rep.

Outreach Pre-Test

- **4. Where are Outreach resources found?**
 - A. Nar-Anon.org website
 - B. Midwest Region Nar-Anon website
 - C. My home group
 - D. My next door neighbor

Outreach Pre-Test

- **5. How should Outreach be conducted?**
 - A. Use a Outreach teams to demonstrate “family” nature of Nar-Anon program**
 - B. Individually handout out literature to people at any public forum**
 - c. Co-promote the Nar-Anon program with other events**
 - D. Intense one on one encounters**

Outreach Pre-Test

- **6. When should Outreach be conducted?**
 - A. As often as possible.**
 - B. Best conducted in 2nd quarter of the year.**
 - c. When there are sufficient resources available.**
 - D. As part of an integrated plan.**

Purpose of Outreach

- **Increase Nar-Anon awareness**
 - Let families and friends of addicts know help is available.
- **Assist in growing local groups, areas, and regions.**
 - Act as a vital link between individuals seeking help and Nar-Anon members who share their experience, strength, and hope.

Outreach Guiding Principles

- **Step 12** – Having had a spiritual awakening as a result of these steps, we tried to carry this message to others, and to practice these principles in all our affairs.
- **Tradition 5** – Each NFG has but one purpose; to help families of addicts. We do this by practicing the Twelve Steps of Nar-Anon, encouraging and understanding our addicted relatives, and by welcoming and giving comfort to families of addicts.
- **Tradition 7** – Every group ought to be self-supporting, declining outside contributions.

Outreach Guiding Principles

- **Tradition 11** – Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio, films, internet, and other forms of mass media. We need to guard with special care the anonymity of all NA members.
- **Concept 1** – To fulfill our fellowship's primary purpose, the NFGs have joined together to create a structure that develops, coordinates, and maintains services on behalf of Nar-Anon as a whole.
- **Concept 2** – The final responsibility and authority for Nar-Anon services rests with the NFGs.

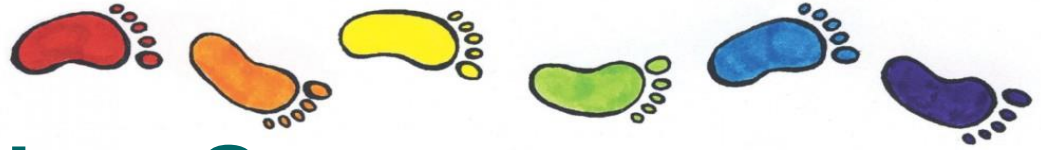
Resources / Tools

- **Outreach Packet – White Literature**
- **Nar-Anon Outreach Folder**
- **Posters**
- **Retractable Banner**
- **Table Cloth**
- **Website**

World Service Website- Outreach Page

<http://www.nar-anon.org/outreach/>

- **Public Service Announcement (PSA)**
- **Checklist for an Outreach Booth**
- **Downloadable Outreach Letters**
- **Outreach Challenge – #1-7**



Outreach – Next Steps

Got your stuff, now what?

Do you have a plan?

Clearly identify local opportunities

Gives time to organize for success

Outreach – Plan Outline

**What – Define the specific Outreach event
(Town Hall meeting, Facility visit, etc.)**

When – specific date and time for event

Where – location of event/directions

Who – Target audience vs Nar-Anon team

How – How will we participate in event

Midwest Region Outreach Committee

outreachmidwest@yahoo.com

- **Resource to NFG**
- **Identify and share effective outreach tools**
- **Assist with problem solving**

Got A Question?

Outreach is the Answer!

We Want To Connect with You!

Outreach – And The Answer Is?

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Outreach – And The Answer Is?

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- ✓ **Nar-Anon Family Group**

- Group Service Rep.

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Outreach – And The Answer Is?

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