



## Midwest Region of Nar-Anon Family Groups

### Outreach Growth in our Family Groups

**Objective:** To assist GSR's and other family group members in locating resources available on Nar-Anon World Service and Midwest Region Websites.

**Statement:** Comments from RSC members will be highlighted in yellow.

#### Guidelines:

- Access World Service Organization; [www.nar-anon.org](http://www.nar-anon.org)
- At the top of the homepage you will see the links below:\*\*\*

Home Find a Meeting Newcomers Members Contact Search

Click on the link **Members** – this information will drop down;

Groups  
Meeting Updates  
Narateen  
**Outreach**  
Events  
Newsletter  
Service Literature  
Etc.

- Click on **Outreach** – this is the page you will see



How can we let families and friends of addicts know about Nar-Anon? By doing **outreach** to spread awareness! The focus of outreach is to let families and friends of addicts know that help is available. An outreach committee acts as a vital link between individuals seeking help and Nar-Anon members who share their experience, strength, and hope. Outreach assists in the growth of our local groups, areas, and regions.



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### Outreach

Step Twelve invites us to carry Nar-Anon's message of hope to others. Outreach offers a way to carry the message by increasing awareness of Nar-Anon Family Groups. The focus of outreach is to let families and friends of addicts and professionals who may come in contact with them know that help is available. Spreading awareness through outreach assists in the growth of local groups, areas, and regions and the fellowship as a whole.

### Performing Outreach

All levels of the fellowship - local groups, areas and regions - can support outreach and be part of the vital link between individuals seeking help and Nar-Anon members who share their experience, strength, and hope.

- Consider forming an Outreach Committee to better coordinate outreach efforts.
- With Mission, Vision Statement and Principles in mind, an Outreach Committee can be designed to meet the needs of each community.
- Outreach how-to information is available in the [Nar-Anon Outreach Information Folder](#) and on this WS Outreach page (See Outreach Tools, Tri-Fold Brochures, Guides and Challenges below).
- The [Outreach Packet](#) offers selected ready-for-distribution literature and is available for purchase in the [WebStore](#)



\$28.00



## Midwest Region of Nar-Anon Family Groups

The Outreach Packet contains; Order number O-411 | 12-09-01

400 Pieces of the following Nar-Anon literature handouts (on white paper) to use for conventions, events, health fairs, community unity days, etc.

Includes white paper versions of:

- *To the Concerned Family* (100)
- *Open Letter to the Family* (100)
- *What Is Nar-Anon* (50)
- *Nar-Anon Offers Hope* (150)

## Outreach Cover Letters Guide

Three cover letters are included in the Nar-Anon *Outreach Packet* and are available for download at the links below. The downloadable PDFs can be printed and, or, photocopied for use by regions, areas, and groups for purposes of outreach.

- *Nar-Anon Cover Letter for Professionals*
- *Nar-Anon Cover Letter for Family and Friends*
- *Narateen Cover Letter for the Professional*

When using a cover letter, consider enclosing a local or regional meeting directory (if available) and the Nar-Anon Offers Hope pamphlet (PDF available below) or along with other outreach literature available in the *Outreach Packet* at the *WebStore*.

**Comment:** On the Nar-Anon WSO website—when the listings are blue and in italics, you may click on the title you can review the content and print any of these documents.

## Putting Cover Letters to Work

A group, an area or a region can form an outreach committee. Areas and regions can ask GSRs to distribute the cover letters to group members. Groups that form an outreach committee can work together with members of their group to perform outreach. If a committee does not exist, a member may carry the message with the use of these cover letters and material. Just remember that if we go before the public, we should always have two members present.



## Midwest Region of Nar-Anon Family Groups

- Use the Internet, phone book, or other resources to identify local professionals who come in contact with those struggling with the problems of addiction in a loved one or friend. Consider gathering contact information for doctors, medical centers, therapists, mental health facilities, treatment centers, law enforcement, drug courts, the clergy, and ecumenical council.
- Group members can be asked to distribute these letters, anonymously if they wish, to professionals in their community via mail.
- Group members that are willing to break their anonymity may drop these materials off personally. They may ask the professional or appropriate administrator if they may leave resource materials with them for distribution. They may also ask if they may display our outreach posters and literature in a lobby or appropriate area.
- **Have questions? Need help putting the letters to work?** Email: [outreach@nar-anon.org](mailto:outreach@nar-anon.org).

### Comments:

- *Other contact ideas are any public facility with a public information board, i.e. hospitals, libraries, laundromats and/or Probation Office(s) and counseling facilities.*
- *The remainder of the Outreach link on the website also contains Outreach Tools which include the Nar-Anon Logo Kit, PSA announcements and other very useful items.*
- *You are encouraged to access this site. The information is amazing and very helpful.*
- *Other GSRs or family group outreach persons have stated the local library is a good resource if a computer or printer is not available in your home.*

Contact information for the Midwest Region Outreach Chairperson is on the Midwest Region Roster under RSC Members. The Roster is sent monthly via email to the GSRs of the family Groups.

\*\*\*The link for the above snapshot of the Outreach information from the Nar-Anon World Service Organization website (WSO) is current for 2018. The appearance may change as Websites are updated when necessary.