Q of the Month Nov 2019 Trad 11

Trad 11: “Our public relations policy is based on attraction rather than promotion; we need always maintain personal

anonymity at the level of press, radio, films, internet, and other forms of mass media. We need guard with special care

the anonymity of all NA members.”

How are our public relations?

Knowing how and who to contact at meeting facility

Being consistent and on time with payments

Leaving the space better than we found it.

Responsible and consistent builds trust which builds relationships

By practicing goodwill we become part of an accepted community.

Practice personal anonymity

No gossip, keep confidences.

Welcome and inform new member or guest or observer.

Follow a group format for mtgs to ease all members.

Regard each other with respect, care and concern.

No false promises or guarantees.

Allow others to work their program their way.

Unity / Principles over personalities.

Signage and access to maps so people know where to find us.

Manners.

How we are viewed by restaurant staff, hotel staff, etc.

Follow through to new members, other groups, commitments.

Principles: Humility- Unity- Service- Prudence- Respect- Anonymity- Goodwill- Integrity- Accountability